

Sarah Mosseri, PhD



A sociologist who shows leaders why good people, warm cultures, and the best intentions keep failing — and what to build instead.

Sarah Mosseri spent years embedded inside real workplaces — a restaurant, a marketing firm, a tech startup, and the NYC rideshare circuit — to write *Trust Fall: How Workplace Relationships Fail Us* (University of California Press). On stage, she gives leaders language for what they've felt at work but could never quite name — the invisible labor that holds teams together — and a sharper way to see why good people quietly burn out and leave.

Formats: 18-min TED-style talk · 35–40 min keynote · 60-min + Q&A · half-day workshop. Virtual or in person.

Keynotes from \$5,000

FEATURED TALKS

- ✓ Why People Leave Companies They Love
- ✓ Maverick Management
- ✓ We Celebrate the Firefighter. We Ignore the Arson.
- ✓ Dignity Is Not a Perk (TED-style)

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WHAT PEOPLE SAY

“A remarkable achievement, and unlike any other workplace book I’ve encountered ... a decoder ring of a book.”

— Anne Helen Petersen, *Culture Study*

“Sarah led an audit that gave a clear temperature check of the workforce, identified stress triggers, and thought through meaningful solutions.”

— Marjorie Crowley O’Hanley, Philanthropic Advisor

“A revelatory guide — sometimes humorous, always trenchant.”

— Allison Pugh, Johns Hopkins

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